

News Framing Analysis of the Minister of Communication and Information Suspected in BTS 4G Corruption in the Perspective on Metro TV and Kompas TV

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Abstract

The detention of the Minister of Communication and Informatics (Kominfo), Johnny G. Plate, as a suspect in the Rp. 8 trillion BTS (BaseTransceiver Station) 4G corruption, caught the attention of the mass media. Metro TV and Kompas TV are no exception. This study aims to analyze the news coverage by Metro TV and Kompas TV regarding the detention of the Minister of Communication and Informatics, Johnny G. Plate. The formulation of the problem in this research is: how Metro TV and Kompas TV reconstruct the news on Johnny G. Plate's detention in the BTS 4G corruption case. This research is qualitative research with a constructivist perspective. The theory used is Gamson and Modigliani's framing, because the visual image element will also be analyzed in this study. In the discussion, it is known that Metro TV emphasizes Surya Paloh's position as General Chair of the Nasdem Party, as well as sources who are close to the Nasdem Party. Meanwhile, Kompas TV is more proportional in its reporting. This indicator can be seen from the selection of sources that appear in the Kompas TV news. Conclusion: Metro TV and Kompas TV have different perspectives in packaging news. In addition, media ownership can apparently affect the content or news content. Metro TV places more emphasis on Surya Paloh's position as General Chair of the Nasdem Party, while Kompas TV places more emphasis on neutrality in reporting.

Keywords: News, framing, media construction, media economy politics

Introduction

The incident of the detention of Jhonny G. Plate, Minister of Communication and Information (Kominfo) on 17 May 2023, seems to be the main topic of discussion in the mass media in Indonesia. Like a magnet, the Attorney General's detention of Jhonny G. Plate was able to place this information in the headlines. The mass media, especially the television media, are racing against each other to reduce the news on the detention of the Minister of Communication and Informatics in the BTS corruption case (BaseTransceiver Station) 4G around IDR 8 Trillion.

In this context, the question arises as to what is the position of the mass media in interpreting the incident of the arrest of Jhonny G. Plate, bearing in mind that the mass media has the potential to be used by certain groups for certain political purposes as well. In addition, in the history of the press in Indonesia, freedom of the press has always been overshadowed by power. Whether that power is political power, economic power or ideology that is behind the media. This means that even though in this reformation era the mass media is no longer controlled as strictly as it was during the New Order era, this does not mean that

the mass media can freely publish news. The mass media remains controlled by the interests of the capital owners. This situation is happening in the media in Indonesia.

On the other hand, political events always grab the attention of the mass media. There are two interrelated factors, between mass media attention and political events. First, today's politics is in the mediation era (politics in the age of mediation), so it is almost impossible to separate the mass media from politics. Second, political events in the form of behaviour and statements of political actors usually always have news value, even if political events are purely routine (Ibnu Hamad, 2004: 1). Therefore, it is not an exaggeration when the editorial team of a mass media is intensively reporting on the arrest of Jhonny G. Plate, in an alleged corruption case involving BTS 4G of around IDR 8 trillion. There are several considerations, which is one of the reasons the mass media covered the arrest of Johnny G. Plate. One of the reasons is that Johnny G. Plate is the Secretary-General (Secretary General) of the Nasdem Party (National Democrat).

Apart from that, the detention of Johnny G Plate also has political implications for the development of democracy in Indonesia. Given Johnny G. Plate's position as Secretary General of the Nasdem Party, it is linked to the political stance of the Nasdem Party which was very vocal in criticizing the leadership of President Joko Widodo (Jokowi). Moreover, in the presidential election which will be held on 14 February 2024, the Nasdem Party from the start has carried the name Anies Baswedan as a presidential candidate (Capres).

Several online media published the incident of Johnny G. Plate's detention as the main news (headline). The online media Republika.co.id explained in its report that the Attorney General's Office (Kejagung) named the Minister of Communication and Informatics (Menkominfo) Johnny Gerard Plate as a suspect in corruption in the development and provision of BTS 4G infrastructure BAKTI Kemenkominfo 2020-2022. Director of Investigation for the Junior Attorney General for Special Crimes (Jampidsus) Kuntadi explained that Johnny Plate was named a suspect for his role as minister as well as budget user attorney (KPA) for the 2020-2025 multi-year project worth IDR 10 trillion. "The increase in the status of witness JP as a suspect relates to his role as a minister and of course as KPA (budget user authority) for development projects and the provision of 4G BTS infrastructure, Kuntadi said at the Attorney General's Office for Special Crimes Building, Jakarta. After being named a suspect, the Jampidsus investigation team immediately arrested Johnny Plate. The minister from the Nasdem Party was detained for 20 days at the Salemba Detention Center, the Attorney General's Office branch, in South Jakarta. (<https://news.republika.co.id/berita/rusmxi377/ini-alasan-mengapa-johnny-g-plate-bisa-jadi-terangka>, accessed: 10 July 2023)

The online media Kompas.id in its report said that the detention of the Minister of Communication and Information Johnny G Plate had nothing to do with politics. The designation of the Nasdem Party politician as a suspect in the alleged corruption case in the construction of 4G BTS and supporting infrastructure for the 1-5 Bakti Kemenkominfo packages is purely a matter of law enforcement. "The government respects the ongoing legal process and entrusts the professionalism of law enforcement officials in their work. We leave it to the legal process," said Deputy V, Chief of Presidential Staff, Jaleswari Pramodhawardhani, in his written explanation.

(<https://www.kompas.id/baca/polhuk/2023/05/17/penahanan-menkominfo-johnny-g-plate>, accessed: 10 July 2023).



Photo 1: www.kompas.id (Kompas/Hendra Setiawan)

The news about Johnny G. Plate's detention was also published by the editorial staff of Metro TV and Kompas TV. However, in the packaging of the broadcast, there seems to be a difference between the news on Johnny G. Plate's detention that was aired by the editorial staff of Metro TV and Kompas TV. The same event can be captured differently by Metro TV and Kompas TV. Each of these broadcasting institutions seemed to reduce the news on the detention of Johnny G. Plate, according to their version. Some parts are emphasized more and parts are reduced, so there is a bias in reporting on the detention of Johnny G. Plate. Bias in reporting is closely related to partiality towards certain views and interpretations, related to events that are based on the selective use of information (Graeme Burton, 2007: 216). In this bias, there is privileged information,

This problem becomes interesting if it is related to the press system in Indonesia which adheres to the Pancasila press system. As formulated by the Press Council, that the press in Indonesia is a press that is free and responsible in carrying out its functions as a disseminator of correct and objective information, channeling people's aspirations and constructive social control. In the context of the Pancasila press system, it still needs to be debated whether Metro TV and Kompas TV have carried out their functions as media that function as disseminators of true and objective information, and are capable of acting as conduits of aspirations and constructive social control?

However, in its development, the media cannot be separated from the influence of political economic forces. This fact cannot be denied, especially as an industry, the media requires large funds, sophisticated technology and human resources (HR) in quite a large number. To do a live broadcast, for example, would require sophisticated technology, quite a lot of money, and professional workers. Likewise, broadcast products or content produced by the media industry are certainly expected to be able to return the investment with a very large value. The interests of the owners of capital come into play in determining what products should be produced, including political interests.

Denis McQuail (2002:9) says: *the media develops monopolistic tendencies, national and global. This is the reason why the media develops monopoly tendencies, nationally and globally. They account for the skewed selection and standardization of media content and audience behaviour. In short, it is the logic of capitalistic economic and political forces, as exercised by owners and controllers.*

From the perspective of the political economy of the media, as stated by J. Herbert Altschull, it is impossible to realize an independent press, and therefore the mass media is only a tool for holding economic, political and all social forces in any system (Werner J. Severin-James W. Tankard, 2008: 383-384).

This also raises the question, what is the power of political and economic ideology, behind the editorial staff of Metro TV and Kompas TV, in reducing the news regarding the detention of Johnny G. Plate in the alleged Rp. 8 trillion corruption case? Controversy like this further strengthens the researcher's desire to choose Metro TV and Kompas TV, to be the subjects of this research. Moreover, these two television stations are private broadcasting institutions based in Jakarta, which have wide coverage in several regions in Indonesia. In addition, Metro TV and Kompas TV both claim that they are news television and that almost 90 per cent of the content or broadcast content is in the form of news. In addition, what is wanted behind the editorial policies of Metro TV and Kompas TV covering the detention of Johnny G. Plate which was carried out by the Attorney General's Office team.

To investigate further the perspectives of the Metro TV and Kompas TV media, in broadcasting news on the detention of the Minister of Communication and Information Technology, in this study, researchers used a framing analysis model, namely how the media understands, interprets and frames an event. There are four framing models: the Murray Edelman, Robert N. Entman, Gamson and Modigliani, and Zhondang Pan and Kosicki models. However, from these framing models, the researcher used the Gamson and Modigliani framing analysis model. The reason the researcher uses Gamson and Modigliani's framing analysis is that the analysis contains framing devices' visual images, namely the use of photographs, graphics, tables, cartoons and the like, including visuals to confirm an event being reported. This according to the researcher's opinion will be by the study of television electronic media coverage.

In Gamson and Modigliani formulation, framing is an approach to finding out how the perspective or point of view is used by the media when selecting issues and writing news. That point of view or perspective ultimately determines what facts are taken, which parts are highlighted and omitted, and where you want to carry the news. Gamson and Modigliani call this perspective packaging (package) (Eriyanto, 2002: 224).

The fact that something is easily obtained or exists and becomes material for news or information is included in construction or being constructed. News is formed from the perspective of journalists looking at reality. The point of view, called frame or framing, allows journalists to construct facts, which can be seen in the style of news writing by journalists.

From this series of research processes, in the end, an initial hypothesis emerges that can be used as a provisional answer, namely: even the detention of the Minister of Communication and Informatics, Johnny G. Plate, has a different point of view or perspective, both in the news that was revealed by the editorial team of Metro TV and Kompas TV. This difference is not related to whether the news published by the editorial team of Metro TV and Kompas TV is wrong or true, but this difference is related to differences in interests, both regarding the interests of political ideology and economics, so that the editorial staff of Metro TV and Kompas TV have a frame (frames) who differ in their interpretation of Johnny G. Plate's detention.

Methodology (Method)

This research is qualitative, so it does not use numerical calculation techniques. Bogdan and Taylor explain that the qualitative research method is research whose results are in the form of descriptions or writings of a person or behavior that can be studied (Maleong, 2000:3). In a qualitative research design, the researcher can understand how the research model will be made and temporarily estimate the results to be obtained in the field (Bungin, 2020 p. 185).

The source of the data taken in this research is the news of the detention of Johnny G. Plate, Minister of Communication and Informatics, which was carried out by the Attorney General's Office team, on 17 May 2023.

The data collection technique is done by downloading news broadcast by the editorial team of Metro TV and Kompas TV, on 17 May 2023. For Metro TV, there are seven news reports on Johnny G. Plate's detention, shown in the program Breaking News, Prime Time News, Head Line News, and Top News. Meanwhile, Kompas TV's editorial team released eight news stories related to the detention of Johnny G. Plate, which was featured in the program Breaking News, and Evening Compass.

The data collection technique begins with collecting data by documenting the news broadcast by Metro TV and Kompas TV editors. Furthermore, the data were analyzed using the Gamson and Modigliani framing analysis model. Gamson and Modigliani framing model views news as a collection of interpretation perspectives (interpretative package) when constructing and giving meaning to an issue (Hotman et al, 2001:82-83). In the package there are two structures, the main frame (core frame) and condensing symbols. The main frame contains the core elements for understanding events and directing meaning based on the condensing symbols (a compressed symbol which is the result of observing the interaction of symbolic devices). Condensing symbols consist of framing devices and reasoning devices. Framing devices emphasize the aspect of how to see an issue whereas reasoning devices emphasize the justification aspect of the way of looking at issues.

Framing devices consists of metaphors, examples, catchphrases, depictions and visual image. Each framing device can be described as:

- Metaphors: understood as a way of transferring the meaning of something by relating two facts using an analogy, often in the form of a figure of speech using 'like' (bak/bagai).
- Exemplars: to describe or package certain facts in depth so that they have more meaning on one side to be used as a reference/lesson.
- Catchphrases: a term, a word formation, or a typical phrase that reflects a fact that refers to certain thoughts and social enthusiasm to support the practice of power. in discourse, catchphrases be in the form of jargon, (slogan / motto).
- Depictions: a description of facts using words, terms, and sentences with connotative meanings and special tendencies, so that the audience's understanding is directed towards a certain image, for example raising passion, hope, fear, moral position and change.
- Visual image: the use of photos, diagrams, graphics, tables, cartoons, and the like to express impressions, for example, attention (affirmation) or rejection (contrast), using letters that are raised and reduced, bolded/italicized or underlined and the use of various colors.

Reasoning Devices (justification devices) cover roots, as well as appeals to principle, each of which can be described as:

- Roots: is a causal analysis by putting forward a relationship involving one object or more that is considered as the cause of another occurrence. The aim is to provide justification reasons in the conclusion.
- Appeals to the principle: is an attempt to provide justification reasons by using logic and moral principles to claim truth when building a discourse. Characteristic appeals to principles which are a priori, dogmatic, simplistic, and mono-causal sometimes make audiences powerless to refute the content of arguments.

Framing Model William Gamson and Modigliani	
Framing Understood as a set of central ideas or ideas when a person or the media understands and interprets an issue	
Framing Devices (Framing Device)	Reasoning Devices (Reasoning Device)
Methapors (Parable or supposition)	Roots Causal or causal analysis
Cathphrases Phrases that are interesting, contrast, stand out, in a discourse. This is generally a jargon or slogan	Appeals to principle Basic premise, moral claims.
Exemplar Linking the frame to the description (theory bias, comparison) clarifies the frame	Consequences The effect or consequence obtained from the frame
Depiction Depiction or depiction of an issue that is connotative. This Depiction is generally in the form of a vocabulary, a lexicon to label something.	
Visual Images Images, graphics, images that support the overall frame. It can be in the form of photos, cartoons, or graphics to emphasize and support the message you want to convey.	

Chart 1: Gamson and Modigliani's Framing Model

In addition to the framing tools described above, television news is an image language which is also a product of audio-visual, so images/visuals also play a role in its construction. Shooting techniques and camera movements include a Long shot (LS): which shows the whole body from head to toe. Medium long shot (MLS): cut closer, showing the head just below the knees. Mid shot or MS: shows from the head to the hips. Medium close-up (MCU): shows the head to shoulders. Close-up (CU): only shows the head. Very long shot (VLS): displays a panorama that fills the screen. Tilt: camera movement from up (tilt up) and down (tilt down). Zoom: a shot that starts from wide (wide) and moves to detail (zoom in), or vice versa is called zoom out. Tracks:

Each code in the camera technique has its emphasis or emphasis. In more detail, Daniel Chandler asserts:

- Establish shot (ES). Also called the opening picture or sequence, which is generally a general description of the environment around the news.
- Close-up. It focuses the viewer's attention on the subject's feelings or reactions and is sometimes used in interviews to indicate people are in an excited, sad, or happy emotional state.
- Medium Close-up. Is a shot where the settings can still be seen.
- Angle of shot is the direction and altitude from which the camera records the situation (scene) (www.aber.ac.uk/media/document/short/gramtv.html.2009).

With the existence of framing devices, television news as an image language will be increasingly emphasized with visual (image) and audio (sound) support. Language in television is a summary of visual and aural signs (which are associated with sound). The language of television is visual summaries of sound-related signs. The mark in the television picture includes all the images and graphics that appear on the screen. Signs in sound (aural signs) include speech, sound and music produced by television (Jonathan Bignell, 2004:87).

Television news instead of taken-for-granted events or realities that just happen, are constructed by journalists through the editing process in the newsroom. That is, the news is the result of the construction of the reality of events reported by journalists/reporters in the field. The process of making news is the compilation of realities to form a story or discourse that has media meaning (Ibnu Hamad, 2004: 11). In their book *The Social Construction of Reality, A Treatise in the Sociology of Knowledge*, Peter L. Berger and Thomas Luckmann say, the process of constructing reality begins when a person objects to a reality, namely to perceive objects. Furthermore, the results of meaning through the process of perception are then internalized within a person. It is in this stage that the results of the internal reflection process are externalized through statements. The tools for making these statements are words, concepts or language (Ibnu Hamad, 2004:12). The essence of the constructivist paradigm is that reality is not formed scientifically and reality is not single-dimensional, but multiple or plural. Thus, each individual can have a different construction of reality. In the view of constructivism, news is not an objective reality that merely exists out there, which is presented by media organizations as they are. That reality is not formed scientifically and reality is not single-dimensional, but multiple or plural. Thus, each individual can have a different construction of reality. In the view of constructivism, news is not an objective reality that merely exists out there, which is presented by media organizations as they are. That

reality is not formed scientifically and reality is not single-dimensional, but multiple or plural. Thus, each individual can have a different construction of reality. In the view of constructivism, news is not an objective reality that merely exists out there, which is presented by media organizations as they are.

News, according to the constructivist paradigm, is the result of reality construction. Reality is present, created through construction, the point of view (angle) of journalists as part of the media reporting institution. News, in the view of constructivism, is the product of interaction between journalists and facts (Eriyanto, 2002:30). Jean Baudrillard terms it hyperreality. There is a meaning that is distorted by the media. Media hyperreality creates conditions in such a way that in it everything is considered to be more real than reality, falsehood is considered to be truer than the truth, issues are more trusted than information, rumours are considered to be more true than the truth (Piliang, 2005:222-223).

The development of media hyperreality cannot be separated from the development of media technology called simulation technology. In the media context, simulation is the creation of a media reality that no longer refers to reality in the real world as its reference, so it becomes a kind of second reality whose reference is itself, which is called a simulacrum. Simulacrum appears as real reality, even though it is an artificial reality, namely a reality created through simulation technology so that at a certain level this media reality appears (is believed) to be more real than the actual reality.

Reality can be accepted as reality because there are individuals – in this case, news agencies – who define and determine certain events to become a reality which is then reported on. Facts or reality are symbolically produced and displayed. As a result, reality depends on how these events are seen and constructed. Because the media collects, selects and disseminates information to audiences through news packages, the media has constructed reality for audiences (Pawito, 2009: 40).

Because news is the result of the interaction of journalists –as part of a news institution-- with facts, the media in the view of constructivism is a construction agent. The media is seen as a subject, an agent who actively interprets reality and constructs it with its views, biases and partiality, to then present the created reality to the public. The media can define events as they wish. Through language, sentence processing, images/visuals, and so on, the media frames events in a certain way, and influences the meaning of news. There are three stages of media forming reality. First, the media selects, and simplifies complex events, and sequences them in schemes through framing to form certain understandings and ideas. Second, giving symbols to events and actors, including quotations or selecting utterances, adding or subtracting sentences, thus determining the imagery and understanding of events and parties involved. Third, the media determines whether events are placed as important or not, long or not, continuous or not. All of these choices are possibilities that can be taken by the media (Eriyanto, 2002: 24).

Result and Discussion

In this study, researchers will use the Gamson and Modigliani framing method to discuss and analyze news content on the detention of the Minister of Communication and Informatics (Kominfo), Johnny G. Plate. In this chapter, the researcher will also examine the

news on Johnny G. Plate's detention that was broadcast on Metro TV and Kompas TV from the perspective of social construction theory.

Metro TV was founded on October 25, 1999, under the banner of PT Media Televisi Indonesia, a Media Group subsidiary led by Surya Paloh. On November 25, 2000, Metro TV broadcast from seven cities in Indonesia, including Surabaya, for the first time.



Photo 2: Metro TV Logo (Google.com)

Kompas TV started broadcasting in September 2011. Prime in 9 major cities, until now, KompasTV has been enjoyed by more than 100 cities in Indonesia with excellent quality. This news television strives to be the leading media that is innovative, creative and inspiring, presenting actual information and high quality. Responding to this challenge, Kompas TV is here to greet loyal viewers in digital form on various platforms ranging from pay-TV with high definition quality and free streaming to being at the forefront of various social media (<https://www.kompas.tv/about-us> , accessed July 10, 2023).



Photo 3: Kompas TV Logo (Google.com)

Regarding the detention of Johnny G. Plate in the alleged Rp. 8 trillion BTS 4-G corruption case, which occurred on May 17 2023, the editorial staff of Metro TV and Kompas TV published the following reports:

Metro TV Shows Topic of Johnny G. Plate's Detention, 17 May 2023.

The editorial staff of Metro TV released seven stories on the 17 May 2023 edition, with the topic of Johnny G. Plate's arrest in the alleged corruption of BTS 4-G worth Rp. 8 trillion. The topic, ' Nasdem Responds to the Determination of the Suspect, Johnny G. Plate, was broadcast on the Breaking News program for 21 minutes, 26 seconds. The second topic, Do not be quickly provoked, was shown on the Breaking News program for 40 seconds. The third topic, Surya Paloh: It is Not True There Is Political Intervention, aired on the Head Line News program, lasting 1 minute and 24 seconds. The fourth topic, entitled: Nasdem Responds to the Determination of the Suspect, Johnny G. Plate, was broadcast on the Prime Time program, lasting 5 minutes and 34 seconds. Fifth topic: Surya Paloh: Jokowi's Right to Reshuffle the Cabinet, aired on the Head Line News program, with duration: 1 minute, 45 seconds. Sixth topic, Anies Baswedan meets Surya Paloh, shown on the Top News program, for 49 seconds. The seventh topic, Anies: Unchanging Efforts, Plans to Go On, is shown on the Head Line News program, with duration: 1 minute, 36 seconds. The seven news stories published by Metro TV have a total duration of 33 minutes, 15 seconds.

Chart 2 : Kompas TV broadcast on the topic of Johnny G. Plate's detention, 17 May 2023

NO	NEWS TITLE	PROGRAM	DURATION
1	Attorney General Summons Menkominfo	Breaking news	4 minutes
2	Suspect in the BTS Case, Minister of Communication and Information Johnny G Plate Detained	Breaking news	6 min.30 sec
3	The appearance of Johnny G. Plate's car being searched by the AGO	Breaking news	1 minute. 14 seconds
4	Johnny G. Plate Corruption BTS Tower 4 G	Kompas Petang	1 minute 37 seconds
5	So BTS Corruption Suspect, Johnny G. Plate Detained	Kompas Petang	2 minutes. 1 second
6	Surya Paloh Believes Johnny G Plate's Detention Is Apart from Intervention by Power	Kompas Petang	6 minutes 20 seconds
7	The Attorney General's Office Appoints the Minister of Communication and Information Johnny G. Plate as a Suspect in Alleged BTS 4G Corruption	Review (Kompas TV)	3 min. 30 sec
8	Anies Visits Nasdem Tower. What is it?	Kompas TV/Malam	1 minute. 7seconds
	Total Duration		26 minutes, 19 seconds.

Source: Research Result

Kompas TV editorial staff published eight stories regarding the detention of Johnny G. Plate, which was broadcast on 17 May 2023. The first topic, Attorney General's Office Calls Menkominfo, was broadcast on Breaking News, lasting 4 minutes. The second topic, Suspect in the BTS Case, Minister of Communication and Information Johnny G Plate Detained, was shown on Breaking News for 6 minutes and 30 seconds. The third topic, Apparition of Johnny G. Plate's Car being Ransacked by the AGO, was broadcast on the Breaking News program for 1 minute, 14 seconds. The fourth topic, Johnny G. Plate Corruption in Menara BTS 4G,

was broadcast on the Kompas Petang program, lasting 1 minute, 37 seconds. The fifth topic, Become a BTS Corruption Suspect, Johnny G. Plate Detained, aired on the Kompas Petang program, lasting 2 minutes and 1 second. The sixth topic, Surya Paloh Convinced Johnny G Plate's Detention After Intervention by Power, was broadcast on the Kompas Petang program, lasting 6 minutes, 20 seconds. The seventh topic, The Attorney General's Office Appoints the Minister of Communication and Information Johnny G. Plate as a Suspect in the Alleged BTS 4G Corruption, is shown in a Kompas TV review for 3 minutes, 30 seconds. The eighth topic is, Anies Comes to the Nasdem Tower. What is it? Aired in the Kompas Malam program, lasting 1 minute, 7 seconds. The eight topics aired by the Kompas TV editorial team have a total duration of 26 minutes and 19 seconds.

The editorial team of Metro TV packaged the news of Johnny G. Plate's detention as a political event worthy of reporting. However, the news constructed by Metro TV emphasizes Surya Paloh's position as chairman of the Nasdem Party and the authority of the Attorney General's Office, which immediately arrested Johnny G. Plate. If there is any other news related to the Johnny G. Plate case, it will only support Surya Paloh's position as General Chair of the Nasdem Party. This can be seen from the duration of the broadcast, the portion which emphasizes Surya Paloh's position as General Chair of the Nasdem Party.

Packaging of Johnny G. Plate Arrest News in Metro TV Frame

Core Frame

Metro TV's editorial team constructed the news on the detention of Johnny G. Plate in the BTS 4-G corruption case by highlighting the attitude of Surya Paloh, who has positioned himself as General Chair of the Nasdem Party. This prominence was already visible when Metro TV's editorial team first released the first news story Nasdem Responding to the Determination of the Suspect Johnny G. Plate, in Breaking News with a duration of 21 minutes and 26 seconds. The duration of this broadcast, which was quite long, gave the impression that Surya Paloh, the owner of Metro TV, was given a place to convey his statement regarding the detention of Johnny G. Plate. This can be seen in the following breaking news excerpts:

[From several meetings with all of my friends/, to be honest, I am// In my capacity/ say both personally/ and as Chairman of the Central Leadership Council of the Nasdem Party/ along with all the DPP staff present this afternoon]

[And of course also/ cannot be separated from all stakeholders // Both the Regional Leadership Council/ Regional Leadership Council/ to the Nasdem Party DPRD throughout Indonesia // We are in an atmosphere full of tension // Sadness that is difficult for us to cover up // We are trying to cover this up // We are trying to stay strong/ able to smile with all our friends//We are trying to do that//]

From the news published in the breaking news program, it is clear that the TV editorial team gave the Chairperson of the Nasdem Party, Surya Paloh, a long enough duration to convey his political stance, expressing his concern over the detention of Johnny G. Plate, as Secretary General (Secretary General) of the Nasdem Party by the Attorney General's Office. Apart from that, the prominence made by Metro TV's editorial staff can also

be seen through the narration delivered by Surya Paloh, in giving a press statement in the breaking news program as follows:

[But if friends/ can understand// Actually what is there and my conscience/ there is sadness// Heartache// Not as usual// I understand/ a case like this is not the first time this party has faced // But for what/ what happened this time// To the Secretary General of the Nasdem Party DPP/ Our brother/ Johnny Plate// I have to say one more time// We grieve for this//]

From the two reports above, the Core Frame Metro TV wanted to build in the case of the detention of Johnny G. Plate was that the Nasdem party remained firm even though the Minister of Communication and Information, Johnny G. Plate, was arrested and eventually removed from his post.

Metro TV Framing Devices

The researcher will describe in detail the packaging of the news on Johnny G. Plate's detention in Metro TV frames through framing devices such as metaphors, catchphrases, examples, depictions and visual images.

Metaphors

Metro TV editors used a metaphor through reporting on the second topic, with the title Do not Get Provocated Easily, lasting 40 seconds. This can be seen in the following news snippet:

[To/ the Nasdem Party// I have reminded all stakeholders// To continue working as usual//Not to be easily provoked//Do not give place/ Anyone/ who tries to pit us against each other// Because we prioritize our commitment // Our national stability // So it is clear our second commitment //]

In the narrative delivered by the general chairman of the Nasdem Party, Surya Paloh said that Nasdem Party cadres should not be easily pitted against one another. The sentence containing the parable "Fighting the Lambs" ' seems to imply a message so that the cadres of the Nasdem party are not trapped in the politics of bad mouthing each other party cadres. Surya Paloh wants to emphasize the importance of the party's commitment so that it continues to promote national unity and integrity. Furthermore, national stability still comes first.

Catchphrases

To support the core frame, Metro TV's editorial team used the catchphrase, "If you love this country, throw away subjectivity." Surya Paloh conveyed this jargon in the third topic entitled Surya Paloh: There is no political intervention. This topic appears on the Head Line News program, lasting 1 minute, 24 seconds. Here is a snippet of the narration.

[//Tomorrow and the day after tomorrow // It could happen/ my response/ everything// If we love this country/ throw away subjectivity interests // Throw away momentary interests//]

The jargon raised by Metro TV's editorial staff in this report conveys meaning if the incident of Johnny G. Plate's arrest in the alleged corruption case of BTS 4-G worth IDR 4

trillion does not ruin the order in this country. Do not destroy the unity and oneness of the Indonesian nation. Everyone should love Indonesia. For this reason, one has to throw away individual interests that emphasize personal interests, which are very subjective.

Exemplars

This device packs specific facts in a sharper and more in-depth manner to have more weight on one side for reference. Metro TV editors used Surya Paloh's statement in the news entitled: Surya Paloh: Jokowi's right to reshuffle the cabinet. This news is broadcast in the Head Line News program for 1 minute, 45 seconds. Here is a news snippet:

[//We accept// We are consistent/ because we say it is the President's prerogative// And we never waver // That means/ to say/ to be consistent// At least/that is a contribution that can be given by the party//]

The editorial team of Metro TV wants to give weight to the statement by the Chairperson of the Nasdem Party, Surya Paloh, regarding the criticism of the Nasdem Party towards Jokowi's government. Although it must be admitted, changing the Minister of Communication and Informatics position is the President's prerogative. The Nasdem Party will accept the decision.

Depictions

To support the core frame, Metro TV's editorial team uses the label that the General Chairperson of the Nasdem Party, Surya Paloh, is a true nationalist. This can be seen in the news entitled: Anies: Unchanging Efforts, Plans to Go On, which was broadcast on the Head Line News program, with a duration of 1 minute 36 seconds. The following is an excerpt from the news story:

[//Bang Surya Paloh as an actual nationalist // Carrying out tests/ conducting verification/ monitoring/ and to his attitude/ the consequences of his attitudes and choices he made/ big for Bang Surya Paloh and for Nasdem// Earlier in the room we chatted/ we discuss // I witnessed up close individuals who did not budge / individuals who chose to stand firm in attitude //]

From the narrative delivered by Anies Baswedan when he met Surya Paloh, it seems that the Metro TV editor wants to label Surya Paloh as a true nationalist. Surya Paloh is known as a person who is firm in his stance and remains firm in his attitude. This can be seen from the assertion made by the general chairman of the Nasdem Party that his party does not want to offer a replacement name for Johnny G. Plate, who later had to be removed because he was involved in the BTS 4-G corruption case valued at IDR 8 trillion.

Visual Image

The pictures or photos taken from the news chapter on Johnny G Plate's detention, which Metro TV broadcasted, all support the core frame, namely that the Nasdem Party remains strong, even though Johnny G Plate was removed from his position as Minister of Communication and Information.



Photo 4: Breaking News



Photo 5: Head Line News

The visual images that the Metro TV editor wants to highlight, in photos 4 and 5, shown in the breaking news program, are giving Surya Paloh, General Chairperson of the Nasdem Party, an opportunity to appear more prominent. This shooting technique captures the subject's expression or emotion to make it more transparent. In addition, the editorial staff of Metro TV, in releasing this image, emphasizes the position of Surya Paloh, as general chairman of the Nasdem Party, who can still maintain solidity within his party. This can be seen from the pictures of Nasdem party officials present in the press statement, which was submitted to the media crew.



Photo 6 : Top News



Photo 7 : Head Line News

Likewise, in the photo chapter: 6, followed by the text or title Anies Baswedan Meets Surya Paloh, Metro TV's editors want to highlight Anies Baswedan's expression of proactively meeting Surya Paloh. This photo in the Medium Close Up (MCU) position also conveys a message that Anies Baswedan, with a severe expression, wants to immediately meet Surya Paloh, as General Chair of the Nasdem Party, which has nominated him as a presidential candidate in the upcoming 2024 presidential election. Meanwhile, photo: 7, following the text Efforts Do not Change, Plans to Go On, in Medium Close UP form, wants to highlight Anies Baswedan's expression, which looks serious in conveying the contents of his statement when meeting Surya Paloh.

Reasoning Devices Metro TV

This set consists of roots, appeals to principle, and consequences. Using this device will answer reasoning devices that support the core frame.

Roots

In supporting the core frame, Metro TV editors use a causal analysis or causal relationship in the case of Johnny G. Plate's arrest in the BTS 4G corruption case worth 4 trillion. This can be seen from the news entitled 'Anies Baswedan Meets Surya Paloh', broadcast on the Top News program for 39 seconds. The following is a snippet of the news narrative delivered by the following presenters:

[//After One hour after the general chairman of the Nasdem Party, Surya Paloh, delivered his response/ regarding the determination of the suspect Johnny G. Plate/ Presidential candidate Anies Baswedan/ attended the Nasdem Party DPP Building// Anies arrived at the Nasdem Party DPP Building/ at around 18.25 min/ Anies was also welcomed by the Chairperson of the Nasdem Party DPP/ Sugeng Suparwoto/ who is also a small team member/ from the coalition between Nasdem/PKS/ and Democrats// Until now Anies is still in the Nasdem Party//]]

With this choice of narrative, it seems that Metro TV's editorial team wants to highlight the incident of Anies Baswedan's arrival to meet Surya Paloh after the Attorney General's team arrested Johnny G. Plate. The editorial staff of Metro TV captured this moment as a form of Anies Baswedan's support and empathy for Surya Paloh. Moreover, Anies Baswedan is the presidential candidate endorsed by the Nasdem Party, which is in coalition with the Democratic Party and the Prosperous Justice Party (PKS), in the 2024 presidential election.

Appeals to Principle

In supporting the core frame, Metro TV editors want to build a narrative that can be judged as a moral claim. This can be seen in the news entitled; Anies: Unchanging Efforts, Plans to Go On, shown on the Head Line News program, with a duration of 1 minute, 36 seconds. The following is a snippet of the narrative presented in the news:

[//With the belief that God Subhanahu Wa Taala/ will side with the truth/ and as explained earlier nothing has changed our endeavour/ to work to bring about justice/ bring about equality/ maintain unity/ keep going/ nothing has changed/ nothing has changed change/ nothing shifts/ and nothing slows down//]

In the text above, the editorial team of Metro TV wants to highlight the figure of Anies Baswedan as the presidential candidate promoted by the Nasdem Party, who is a polite and religious figure. Full of empathy. In working, he strongly believes that God Subhanahu Wa Taala will side with the truth.

Consequences

The message can be captured from a series of news released by Metro TV's editorial team regarding the detention of Johnny G. Plate in the alleged Rp. Kominfo, Johnny G. Plate was detained and removed from his position. However, in a series of news reports released by the Metro TV editorial staff, there were no other sources related to the detention of Johnny G. Plate, such as sources from the Attorney General's Office or government sources.

Packaging of the News of Johnny G. Plate's Arrest in the Frame of Kompas TV

Core Frame

The news on the BTS 4-G alleged corruption case, constructed by the Kompas TV editorial team, emphasizes the detention process carried out by the Attorney General's team against Johnny G. Plate, who also serves as the Minister of Communication and Informatics. This can be seen in the news entitled: BTS 4G Case Suspect, Minister of Communication and

Information Johnny G. Plate Detained, which was shown in the breaking news program for 6 minutes, 30 seconds. Here is a snippet of the news:

[//Based on the results of the examination/ so that the investigation team today has upgraded the status of the person concerned/ after the witness became a suspect// And then we will carry out detention measures for the person concerned for the next 20 days/ at the Salemba remand centre, Attorney General's branch//]

Even earlier, Kompas TV editorial staff had also published a report on the results of an interview by Kompas TV journalists with the Head of Research Center for the Prosecutor's Office/Agung Ketut Sumadana, lasting 4 minutes. Here is a news snippet:

[//Only Minister for Information/ /Okay, this is actually the third time. It means that Mr Ketut/ Johnny G. Plate is present at the Attorney General's Office/ to fulfil the summons this time. What else will be investigated, sir?/ Of course, after we receive the results of the audit from the BPK, the number of state losses which is worth the umpteenth 8 trillion, yes, we will first correct this regarding the accountability concerned//]

From the two news stories broadcast on the breaking news above, it seems that the Kompas TV editorial team paid particular attention to the alleged corruption case involving BTS 4G, around IDR 8 trillion involving the suspect Johnny G. Plate. The two news stories total about 10 minutes, 30 seconds in duration. This shows that the editorial staff of Kompas TV wants to provide a more coherent and in-depth report regarding the alleged corruption involving Johnny G. Plate.

Framing Devices Kompas TV

In this study, the researcher describes the details of the news packaging of Johnny G. Plate's detention, in the core frame of Kompas TV, through framing devices such as metaphors, catchphrases, exemplars, depictions and visual images.

Metaphors

To support the core frame, Kompas TV editors use metaphors through reporting with the title The sighting of Johnny G. Plate's car being searched by the AGO, shown in breaking news, with a duration of 1 minute, 12 seconds. Here is a snippet of the narration of the story:

[//The green prisoner's car was parked/ when the Minister of Communication and Informatics Johnny G Plate/ was investigated by the Attorney General's Office/ related to the corruption case of the 4G BTS project // Usually a detention car was provided/ when the AGO wanted to question someone // In addition, Johnny G. Plate's car was examined // This is Johnny G Plate's third inspection //]

Based on the narrative above, it seems that the Kompas TV editorial team is giving a message that the Attorney General's Office team will arrest Johnny G. Plate, the Minister of Communication and Information, who is suspected of being involved in BTS 4G corruption worth Rp. 8 Trillion This can be seen from the narrative which says that the green prisoner's car is parked. Usually, this detention car will involve the suspects who will be detained.

Catphrases

To support the core frame, Metro TV's editorial team uses a catchphrase as shown in breaking news with the title: Suspect in the BTS Case, Minister of Communication and Information Johnny G Plate Detained. This topic has a running time of 6 minutes, 30 seconds. Below is an excerpt from the narration of the story.

[//And then against the person concerned/ we will carry out detention measures for the next 20 days at the Salemba remand office at the Attorney General's branch // Furthermore/ after we have conducted an examination/ we are currently also searching for the residence of the person concerned/ at the official residence minister of Communications and Informatics and at the Kominfo office// In addition/ we will follow the results of this examination again// Further in-depth inspections/ to see whether we can still develop this case or not/ maybe for the time being that way//]

The Kompas TV editorial team wanted to highlight the firm stance of the Attorney General's team who immediately detained Johnny G. Plate after undergoing his third interrogation at the Attorney General's Office building. Not many suspected that Johnny G. Plate, also the Secretary-General (Secretary General) of the National Democratic Party, was immediately detained at the Salemba Detention Center, Jakarta. Kompas TV editors also want to highlight the actions taken by the Attorney General's Office team, which moved swiftly by searching the official residence and the Mekominfo office.

Exemplars

Kompas TV editors used news samples with the title: Surya Paloh sure that Johnny G. Plate's Detention Frees from Intervention of Power, which was shown in the Kompas Evening program, with a duration of 6 minutes, 20 seconds. The following is a snippet of the narration of the news.

[Instead of a political intervention/ not valid// This is inseparable from intervention by power/ also not true// This is a temptation to myself and I have said it is not valid// If it is true/ maybe natural law later// So once again I emphasize/ we respect the legal process // Second/ to the Nasdem Party/ I have reminded all of these stakeholders/ work as usual//]

It seems that the editorial team of Kompas TV wants to highlight Surya Paloh's position as General Chair of the Nasdem Party to comply with the legal process that is being faced by Johnny G. Plate, who is also the Secretary-General (Secretary General) of the Nasdem Party. Surya Paloh firmly stated that the alleged corruption involving Johnny G. Plate had nothing to do with political intervention.

Depiction

Kompas TV editorial staff uses a news article entitled Anies Comes to Nasdem Tower. What Is It? aired on Kompas TV Malam for 1 minute and 7 seconds. Here is a snippet from the news:

[//Bacapres carried by *Nasdem*/ Anies Baswedan visited the Nasdem Building // This attendance was after the Minister of Communication and Information Johnny G Plate was named a suspect in the corruption case/ Looks Anies Baswedan did not comment anything and immediately entered the Nasdem Tower Building//]

Based on the snippet of the news narrative above, the editorial staff of Kompas TV wanted to highlight Anies Baswedan's attitude, which was reluctant to provide answers to journalists' questions who were already waiting for him at the Nasdem Tower Building. And. Anies Baswedan's silence is not his usual attitude. This is because Anies always answers journalists' questions. This gave rise to the connotation that Anies did not want to be disturbed because his purpose in visiting the Nasdem Tower Building was to meet Surya Paloh, the general chairman of the Nasdem Party.

Visual Image

The photos taken from the news chapter on Johnny G Plate's detention, which were broadcast by Kompas TV editorial staff, seem to support the core frame, namely the process of arresting the Minister of Communication and Information, who is suspected of being involved in Rp. 8 trillion in BTS 4G corruption.



Photo 8: Minister of Communication and Information Detained (Kompas TV)



Photo 9: Attorney General's Press Conference (Kompas TV)

The visual images that the Kompas TV editor wants to highlight in photo 8 are in the wide shot format. Gives a wide and spacious impression. Kompas TV editors want to send a message if the Minister of Communication and Informatics, Johnny G. Plate, is wearing the Attorney General's detention vest in a position with both hands handcuffed. The detention process received considerable coverage from the media, who, from the start, were following the investigation of Johnny G. Plate at the Attorney General's Office building. Meanwhile, photo 9 is in medium close-up (MCU) format, which gives the impression that Kuntadi, the Director of Investigation at the Attorney General's Office, was very serious about giving a press statement regarding the detention of Johnny G. Plate.



Photo 10: Teleconferens Kompas TV (Kompas TV)



Photo 11: the Attorney's Prisoner Car (Kompas TV)

The visual image displayed by the Kompas TV editor in photo 10 is a long shot format of one of the rooms in the Attorney General's Office building. The photo insert also includes a photo of the Head of the Attorney General's Office of Public Law and Law, Ketut Sumedana, who is having a teleconference with the editorial staff of Kompas TV. In this photo, it seems that the editorial staff of Kompas TV wants to highlight the message that the Attorney General's team is investigating several suspects suspected of being involved in the Rp. 8 trillion BTS 4G corruption, which also involves Johnny G. Plate. While photo 11 is a medium close-up format, the position of the Attorney General's detainee car is being parked. The Kompas TV editor wants to convey that this detention car has been prepared to take Johnny G. Plate to the detention centre after an examination at the Attorney General's Office building.



Photo 12: Press Conference Surya Paloh (Kompas TV)



Photo 13: Anies Came To Nasdem Tower (Kompas TV)

The visual images displayed by the Kompas TV editorial team in photo 12 are in wide shot format, which still shows the atmosphere of the press conference of Surya Paloh, General Chair of the Nasdem Party, before several media crews. However, several members of the Nasdem party are also seen in the photo. The Kompas TV editor wants to convey that the detention of Johnny G. Plate, also the Secretary General of the Nasdem Party, is a serious matter for the party. Meanwhile, photo 13 is a photo in medium close-up (MCU) format. The Kompas TV editor wanted to highlight Anies Baswedan's serious message to come to the Nasdem Building because he was going to meet Surya Paloh, the general chairman of the Nasdem Party. Moreover, Anies Baswedan is a presidential candidate (Capres) from the Nasdem Party.

Reasoning Devices Kompas TV

This set consists of a set of roots, appeals to principle, and consequences. Using this device will answer reasoning devices that support the core frame.

Roots

To support the core frame, Kompas editors use a causal analysis or causal relationship in the case of Johnny G. Plate's arrest in the 4G BTS 4G corruption case. This can be seen in the news topic entitled 'The Attorney General's Office Appoints the Minister of Communication and Information Johnny G. Plate as a Suspect for Alleged BTS 4G Corruption' which was broadcast on the Kompas TV program (review) with a duration of 3 minutes, 30 seconds. The following is part of the news narrative.

[//And today/ after our evaluation, we conclude that there is sufficient evidence/ that the person concerned is suspected of being involved in the criminal act of corruption in an infrastructure development project. BTS 4G packages 1, 2, 3, 4 and 5 // Of course, as a budget user and as Minister //]

From the snippet of the news narrative above, it seems that the Kompas TV editorial team wants to highlight the message that the detention by the Attorney General's team against Johnny G. Plate could not be separated from his responsibilities as Minister of Communication and Informatics. Of course, Johnny G. Plate, as the budget user, must be responsible for the BTS 4G infrastructure development project packages 1, 2, 3, 4 and 5, which are known to have a budget of Rp. 8 trillion, which must be accounted for.

Appeals to Principles

To support the core frame, Kompas TV editors use appeals to principle analysis, as is the news topic: Johnny G. Plate Corruption Menara BTS 4 G, broadcast on the Kompas Petang program for 1 minute, 37 seconds. Here is a snippet of the news.

[//Special staff for the Minister of State Secretary Faldo Maldini // ensures that government affairs already have their own rules so that the public does not have to worry about the determination of the suspect Johnny G Plate. Government affairs are all going well. The system already has rules. We want everything to go well. There is no need to worry about the problem of government effectiveness that the PLT task executor will take over the ministerial position. Let's wait for the official announcement soon //]

Based on the snippet of the news narrative above, it seems that the Kompas TV editorial team wants to convey a moral message built by the government, namely that the wheels of government will not be disturbed by the determination of the suspect Johnny G. Plate. Because all systems are running well and already have rules, an executing officer (PLT) will later replace Johnny's position. G. Plate.

Consequences

The message that can be captured from a series of news reports published by Kompas TV regarding the detention of Johnny G. Plate is that he wants to highlight the news about the Minister of Communication and Informatics Johnny G. Plate, whom the Attorney General's Office detained for allegedly being involved in the Rp 8 trillion BTS 4G corruption case. In a series of reports, Kompas TV editors want to try to present balanced news, namely by presenting sources who have the authority to provide information regarding the detention that was carried out against Johnny G. Plate, who, besides serving as Minister of Communication and Information, also received the position of Secretary General (Secretary General) of the Nasdem Party.

Conclusion

From the results of the analysis and discussion of the news on the detention of Johnny G. Plate in the BTS 4G corruption case worth IDR 8 trillion, using the Gamson and Modigliani framing model, it can be concluded that:

- Metro TV and Kompas TV editors have different perspectives in packaging the news on the detention of Johnny G. Plate, the Minister of Communication and Information (Kominfo), who is suspected of being involved in Rp. 8 trillion corruption in the BTS 4G case.

- Metro TV editors emphasized Surya Paloh's position as general chairman of the Nasdem Party to convey his political stance regarding the detention of Johnny G. Plate, who is also Secretary General of the Nasdem Party.
- Metro TV editors want to highlight the core frame if the Nasdem Party remains firm, even though the Minister of Communication and Informatics has been removed from his position. However, in its reporting, Metro TV's editorial team only presented sources who only supported the position of the Nasdem party.
- The editorial staff of Kompas TV emphasized the editorial policy of being neutral in reducing reports on the arrest of Johnny G. Plate. The core frame built by the Kompas TV editorial team is that the Attorney General's Office has detained the Minister of Communication and Informatics because of the suspected Rp. 8 trillion corruption in the BTS 4G project.
- Metro TV and Kompas TV editors tend to salience certain aspects of the detention of Johnny G. Plate, suspected of being involved in the BTS 4G corruption worth Rp. 8 trillion.

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